



Press Release

With the participation of 45 female senior level managers from both public and private sectors

**Dubai Women Establishment conclude the
“Leadership Skills from equestrian Perspective”
program**

Dubai, 10 Dec 2013: Dubai Women Establishment concluded the Professional Development Program “Leadership Skills from equestrian Perspective” which was held at the Desert Palm Resort in Dubai, from November 20 to 27, 2013.

The agenda of the program has provided opportunity to develop self-confidence and leadership skills, in the first day the program has focused on how horses have the ability to mirror exactly what the human body language is telling them, helping them become more aware of the unconditional signals they send out into the world. The second day, the participants were learned various skills and techniques required to become a capable and sustainable leader. The workshop also entailed a variety of activities involving horses and team members to help explain the importance of emotional intelligence in the leadership process.

On the occasion, Hessa Tahlak, Director of Research and Development in DWE said, "Through The Equestrian Leadership Program the participants had the chance to learn different leadership methods such as, connecting, communicating, and firmness, in addition to developing their working skills that would significantly add to their success in the future."

Tahlak also added, "The positive feedbacks we received from the participants assure the success of the program, which exactly reflects our commitment of empowering the Emirati women to achieve full potential as an eligible leader in our society."



Equine Assisted Learning is an emerging field in which the horse acts as a non-judgmental partner and reflects what transpires during the process where the participant and the horse work together. An often used term to describe the process is 'horse whispering' – nothing mystical or mysterious, just simple, effective, consistent and clear communication.

The program has consisted of 45 female senior level managers from both public and private sectors and was hosted in 3 batches.

In continuation to Dubai Women Establishment's commitment towards social responsibility, the proceeds the admission fees of this program went towards supporting breast cancer patients.

Dubai Women Establishment has continuously strived to launch initiatives that will strengthen the role of UAE women in business and professional fields. Our various training programs and initiatives have one overarching mission - to ensure that Emirati women pursue an aggressive growth agenda that positively impacts the UAE economy, and the overall Gulf region; through the nurturing and development of women leaders, as well as establishing an international representation of Arab women in positions of leadership.

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Photos:

- 1- The participants during the session.**
- 2- Group Picture of Batch 2**

For further information, please contact:

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Dubai Women Establishment:

The Dubai Women Establishment (DWE) was formed in 2006 under law no. (24) by His Highness Sheikh Mohammed Bin Rashid Al Maktoum – The UAE Vice President and Prime Minister, and Ruler of Dubai.



DWE is headed by Her Highness Sheikha Manal Bint Mohammed Bin Rashid Al Maktoum – Wife of HH Sheikh Mansour bin Zayed Al Nahyan – UAE Minister of Presidential Affairs. As a statutory body of Dubai Government and as per its founding decree, the Establishment aims to encourage and facilitate the participation of Emarati women in the workforce and society.

Mandate includes extensive research to identify and quantify status of women in the workforce of Dubai, as well as initiatives towards women’s further development opportunities. Awareness and policies that are conducive to women in the workforce will be recommended to Dubai Government as solutions to enable women to play a greater role within the UAE and on global scale.

The term participation includes acknowledgment of women in arts, women in sports, women in leadership professionally in their field as well as of the societal arena such as act of philanthropic, humanitarian and politics.